



FESTIVAL OF FUN



GOLD COAST

2025

MAKING FUN ACCESSIBLE

PROUDLY BROUGHT TO YOU BY THE ARHG Foundation



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EXECUTIVE SUMMARY

The Festival of FUN is Australia's premier fully accessible event dedicated to participation, community, pure enjoyment and FUN.

Built specifically with people with disabilities in mind — but open to all — the Festival delivers barrier-free experiences across live music concert, inclusive sport, essential services, accessible accommodation and FUN Fair.

With more than 1 in 5 Australians living with a disability, and 20% of those with severe disabilities, access to mainstream events is still limited and often overlooked. The Festival of FUN changes that — every stage, zone, booth, and experience is designed for real accessibility, not just minimum compliance.

Created and backed by The ARHG Foundation and our event partners, the Festival is a growing national initiative built on purpose, not profit. It's a new standard for what accessible events can look like, vibrant, inclusive, practical, and genuinely welcoming.

For partners, it's a high-impact, high-visibility opportunity to align with a mission that's reshaping how events engage with people of all abilities — and making FUN possible for everyone.

ORGANISATION AND MANAGEMENT



**David
McFarland**
Director & Founder



**Wayne Morris
(OAM)**
Chairman Of Board



**Tige Simmons
(OAM)**
Director



**ARHG
FOUNDATION**



MISSION AND VISSION

ARHG Foundation



MISSION

To ignite awareness of the daily challenges faced by people with disabilities.

Champion the need for accessibility ensuring everyone can discover their potential and experience their best life.



VISION

To make the world a more inclusive and accessible place. A world where individuals of all abilities have barrier-free access to purposeful opportunities, passions, and the joy of FUN.

Making Fun Accessible

WHY WE DO THE FESTIVAL OF FUN?

We created the Festival of FUN to raise the bar for accessibility and inclusion in entertainment — proving that everyone deserves the chance to participate, connect, and enjoy life without barriers.



Our goal is to enhance lives by connecting individuals with disabilities and their families to essential resources, services, and opportunities — and by celebrating their unique talents through experiences that are built with access at the core.

We do the Festival of FUN because access to FUN, connection, and possibility shouldn't come down to luck and our Festival makes sure it doesn't.

People Driven
NOT PROFIT DRIVEN



FESTIVAL OF FUN

Presented by The ARHG Foundation (NFP Charity)

The Festival of FUN is a one-of-a-kind event designed to be fully accessible, exciting, and welcoming for everyone — with a clear focus on people with disabilities. It's all about creating an environment where participation isn't limited — it's built in. From live music and sport to hands-on activities and services, it's a celebration of access and inclusion in action.



THE F.O.F CONCERT



The Festival's live music concert is the beating heart of the event.

With a diverse lineup of performers both with and without disabilities, the show brings everyone together through music, energy, and shared experience. Accessibility is integrated into every detail so the full impact of the event reaches every person in the audience.

THE FUN FAIR



This zone is packed with activities for all ages and abilities.

From face painting and accessible games to a petting zoo featuring animals with disabilities, the FUN Fair is a place to laugh, explore, and try something new in a relaxed, welcoming setting.



The Festival is open to all — but thoughtfully designed so people with disabilities can enjoy it fully, without compromise.

FESTIVAL OF FUN

Presented by The ARHG Foundation (NFP Charity)



THE EXPO



The Expo connects people with practical, life-enhancing services.

From disability support and NDIS resources to education, employment, and tech, this is where attendees discover what's out there and who's here to help. It's informative, interactive, and grounded in real-world solutions.

THE TRY ME SPORTS ARENA



Here, anyone can get in the game. This inclusive arena lets people of all abilities try adaptive sports like wheelchair basketball, shoot hoops, or test new skills. It's about having fun, learning something new, and breaking down barriers — all in a safe, supportive space.



GROWING IMPACT

The **Festival of FUN** is a growing movement in accessible events — expanding its reach, attendance, and impact each year. What started as an idea is now setting benchmarks and delivering real results.



2022 – 2025

In the past three years, The Festival of FUN has seen:

- Expo attendance grew by **515%**
- Concert crowds increased by **433%**
- A **25%** rise in Expo exhibitors
- Volunteer numbers up **50%**
- Government grants doubled
- Sponsorships & partners increased by **40%**



While our community reach continues to grow, we know there's more potential, especially online. Our social media has focused on event promo, but it's time to scale our digital voice. Going forward, our goals include:

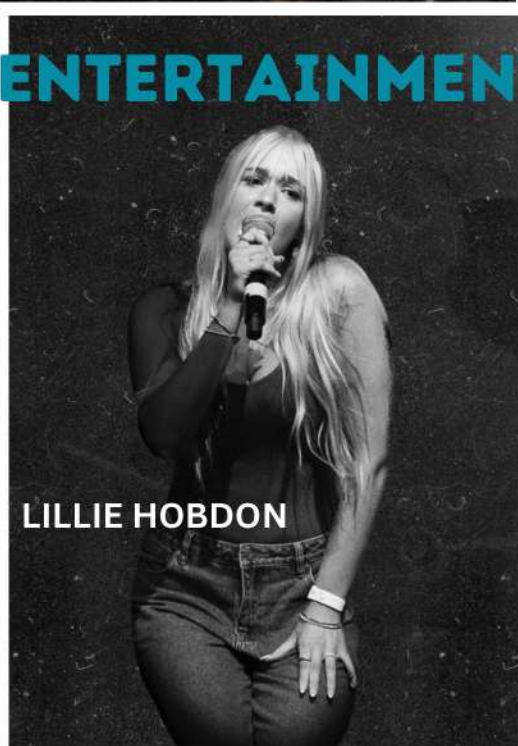


MIRANDA
PERFORMABILITY



ENTERTAINMENT

LILLIE HOBDON



THE 3 CROONERS MICK / TIM / TONY



ALL ABILITIES-ALL ENERGY-ALL HEART

WHY WE RELY ON SPONSORSHIPS AND PARTNERSHIPS

The Festival Of FUN (Presented by The ARHG Foundation) is a NFP Charity.

Sponsorship funds for the Festival of FUN go directly into creating an event that's not just memorable but groundbreaking in the accessibility space. Here's where your investment makes an impact:

Talent: The more funds we secure, the bigger the names we can attract for the FOF concert, drawing more attention to the event and our mission. High-profile artists mean more eyes on our cause, amplifying our message and expanding our reach.

Massive Promotion (depending on funding budget) With strong backing, we push our message further, reaching people who might otherwise never hear about our vision.

Specialised Equipment: From a variety of different aiding equipment to hearing systems, your funds help provide the necessary tools to ensure no one is left out.

Long-Term Impact: Every dollar helps us pave the way for future events, allowing us to grow the Festival of FUN and push the boundaries of what's possible in the accessibility space.

Premium Venues: We lock in top venues that are fully equipped to handle the **specific needs** of our audience, ensuring everyone can enjoy the event without barriers.

MAKING FUN ACCESSIBLE

Elevating the Festival & Empowering the Community: Increased sponsorship allows us to attract bigger and better artists, leading to greater attendance and visibility for our partners and our mission. Furthermore, with dedicated funding, we can prioritise employing individuals with disabilities to help deliver the Festival, directly embodying our commitment to inclusivity. More funding means bigger artists, larger crowds, increased partner exposure, and the opportunity to employ people with disabilities, directly supporting our mission.



FESTIVAL OF FUN HIGHLIGHTS



Open doors to opportunity, not just conversations.

Supporting the Festival of FUN is a powerful way to make a tangible impact on the lives of individuals with disabilities.

Champion Accessibility: By partnering with the Festival of Fun, you help create an event where accessibility is a priority. Your support ensures that everyone can join in the excitement and enjoy the activities without limitations.

Why you should get involved

Show Your Commitment: Align your brand with a cause that focuses on providing access and opportunities for people with disabilities. Demonstrate your dedication to making fun and participation available to all, enhancing your reputation as a proactive and responsible organization.

Expand Your Network: Connect with other businesses and individuals who share your commitment to accessibility. Forge new partnerships and strengthen existing ones, enhancing your business relationships.

Engage with a Unique Community: The Festival of Fun draws a diverse crowd, including individuals with disabilities, their families, and caregivers. This is your chance to connect with a community that values and supports accessibility and inclusion.

Make a Real Impact: Your involvement helps provide access to essential services, resources, and activities that can significantly enhance lives. Be part of a mission that brings joy, excitement, and personal growth to individuals with disabilities.

Invest in the Future: By supporting the Festival of Fun, you are helping to create a world where everyone can discover their potential and access FUN. Be part of something that brings lasting positive change and promotes accessibility.

Inspire Your Team: Engaging in such a meaningful cause can boost morale and pride within your organization. Show your employees that your company is committed to supporting accessibility and making a positive impact.

Gain Maximum Exposure: With extensive media coverage and a high-profile event, your brand will gain significant visibility. Sponsorship offers a prime platform to highlight your company's values and commitment to accessibility.

Festival Of FUN

Naming Right Sponsor

As the Naming Rights Sponsor, your company will be front and centre at the Festival of FUN, gaining significant exposure among a demographic passionate about accessibility, particularly individuals with disabilities and their communities. This partnership not only boosts your brand's visibility but also strengthens your reputation as a leader in supporting accessibility.

YOU WILL RECEIEVE ALL OR A COMBINATION OF ALL SPONSOR OPTIONS WE OFFER
TAYLORED TO SUIT YOUR COMPANY



Unlock an exclusive opportunity to reach not just people with disabilities, but also their families and the companies that serve them. Advertising to this demographic online is often restricted due to privacy and targeting regulations, making this sponsorship a unique and powerful way to connect with a community that's otherwise hard to reach. As the Naming Rights Sponsor, your brand and name will be everywhere—front and centre at every event, on every piece of promotional material, and in every communication. Your brand will gain visibility in a space where it's not just allowed—it's welcomed. This isn't just advertising; it's strategic access to an invaluable audience. Plus, by partnering with us, you're helping make the world more accessible for people with disabilities and their families.

On-Site Event Branding: Prominent logo placement on BIG screens, volunteer shirts, and live streams ensures your brand is seen by attendees, including many who are directly involved in the disability sector.

Event Collateral: Your branding will be prominently displayed on all event materials, including posters, flyers, and our partnership brochure, targeting a community that values inclusivity and accessibility

Community Engagement: Your brand will be prominently featured in commercials, radio promotions and other means, reaching a wide audience that includes key advocates and supporters of disability accessibility. This exposure positions your brand as a leading supporter of accessibility, resonating deeply with a demographic committed to these values.

CONTACT FOR MORE INFORMATION

INFO@FESTIVALOFFUN.COM.AU

PLUS THE 2 INSPIRE EVENTS, NSW / QLD

Partnership Packages

Pinnacle Partnership Premier Brand Leadership

\$75,000 EX

Become the exclusive Naming Rights Partner of the Festival of FUN's "Try Me Sports Arena" and position your brand as a national leader in inclusive innovation, community wellbeing, and elite sporting access.

Unrivalled Brand Exposure

- Premier logo placement across all Festival platforms: national TV, digital, print, flyers, venue screens & stage signage.
- Naming rights to the Try Me Sports Arena, the Festival's interactive sporting hub.
- Logo featured at The INSPIRE Gala events and throughout Festival of FUN.
- Full-page ad in the official digital magazine and branding on expo signage.
- Feature logo on the Festival of FUN website and all major communications.
- Branding featured on volunteer shirts.
- \$3,000 plus editorial feature story in Region media

Exclusive Access & Influence

- Direct introductions to State and National sports team executives and disability sector leaders, via ARHG Foundation Director.
- Premium 3m x 3m expo site in a priority location, with 1.8m table and 2 chairs provided.
- Provider introduction EDM sent to all FOF members and partners, highlighting your impact.
- Dedicated time slot for event photography for your brand.

Premium Hospitality

- 100 premium VIP front 3 rows to stage tickets to the Festival of FUN concert.
- Opportunity to speak at the INSPIRE Gala dinner and on the main stage of the Festival.

High-Impact Digital Media Promotion

- 3-minute brand video interview shared across Festival channels.
- Facebook Boosted Spotlight Post to maximise reach and engagement.
- Social media amplification via Festival platforms pre- and post-event.
- 3 months complimentary MySolas membership, with 2 featured service areas.

BONUS: 3 VIP Tables for 30 people at both INSPIRE Gala Events (Gold Coast & Wollongong).

Strategic Brand Partnership

- Collaborative content development to showcase your accessibility and community leadership.
- Elevate your Corporate Social Responsibility (CSR) profile through this exclusive, socially impactful partnership. (Tax-deductibility may apply – consult your advisor.)

Partnership Packages

Accommodation Partner

\$50,000 EX

Drive business growth through targeted engagement and strong digital presence within the disability community and related sectors

Exclusive Brand Alignment

- Naming rights to the Inclusive On-Site Accommodation Hub, showcasing your leadership in accessibility and inclusion.
- Strategic logo placement across key signage, digital platforms, venue screens, and event materials.
- Brand featured on volunteer shirts, expo signage, and throughout the Festival of FUN and INSPIRE events.
- \$3,000 plus editorial feature story in Region media

Unmatched Hospitality & Engagement

- VIP Long Weekend Experience for 30 of your clients – including luxury accommodation, curated activities, and exclusive hospitality. (T&Cs apply)
- 50 VIP tickets to the Festival of FUN concert.
- 20 VIP tickets to the exclusive After Party.
- Market Activation & Industry Access
- 3m x 3m premium activation site, with 1.8m table and 2 chairs provided in a high-traffic location.
- Direct introductions to key decision-makers and influencers via ARHG Foundation Director.
- Branded gifts and direct engagement opportunities with thousands of attendees, including families, carers, and support services.

Premium Digital & Media Presence

- Comprehensive digital promotion, with multiple co-branded social media posts across Festival and partner channels.
- 3-minute video spotlight interview, shared on social media.
- Boosted Facebook and Instagram post highlighting your brand.
- Provider introduction EDM sent to Festival of FUN members and platforms including our websites.
- Logo featured on the Festival of FUN website and digital magazine (full-page ad included).

Post-Event Impact & Insights

- Access to event photography with scheduled time for brand shots.
- Post-event report including key audience data, digital engagement, and ROI indicators.
- 3-month complimentary MySolas membership, with up to two service areas included.

BONUS: VIP Table for 10 people at both INSPIRE Gala Events (Gold Coast & Wollongong).

Social Purpose & Recognition

- Amplify your Corporate Social Responsibility (CSR) credentials through highly visible support of inclusive community celebration and disability advocacy. (Consult your advisor for tax implications.)

Partnership Packages

Community Connector Partnership

\$35,000 EX

Significantly increase brand visibility and directly engage with a diverse customer base (individuals, families, support).

Brand Exposure & Recognition:

- Logo placement on all Festival of FUN marketing materials, including the main event BIG screen, official signage, and Festival of FUN website.
- Feature logo on-screen during The INSPIRE Gala Events (Gold Coast & Wollongong).
- Full-page ad in our digital event magazine.
- Branding on volunteer shirts worn throughout the event.
- Logo inclusion on all Expo collateral and signage.
- \$3,000 plus editorial feature story in Region media

Direct Customer Engagement

- 3m x 3m premium site with priority location at the Festival expo.
- Includes 1.8m trestle table and 2 chairs.
- Opportunity to connect via provider booth activation and personal introductions by the ARHG Foundation Director.
- Ability to distribute a branded gift to all attendees.

Digital Promotion & Media Exposure

- Promotional posts on official social media platforms.
- 3-minute provider interview video, shared across Festival channels.
- Facebook boosted post for spotlight promotion.
- Provider introduction EDM sent to Festival of FUN.
- Access to event photography, with scheduled time slot for brand use.

VIP Hospitality

- At the INSPIRE Gala dinner.
- 50 VIP tickets to the Festival of FUN concert.
- 20 VIP tickets to the VIP INSPIRE Gala Pre dinner function.

BONUS: 2 VIP Tables for 20 people at both INSPIRE Gala Events (Gold Coast & Wollongong)

Extended Brand Reach

- 3 months of complimentary MySolas membership, including up to two service areas—extend your reach to new clients and networks.

Partnership Packages

Engagement Partnership – Targeted Audience Connection

\$20,000 EX

This sponsorship tier provides focused brand alignment and direct community engagement across the Festival of FUN. Whether you're championing sport, families, or wellbeing—this package offers the tools to connect meaningfully all.

On-Site Activation & Visibility

- 3m x 3m premium expo site with priority location, plus 1.8m table and 2 chairs provided.
- Logo placement on expo signage and across the sponsored zone.
- Branding on Big screen in the concert and on volunteer shirts

Hospitality & Networking Access

- 20 VIP tickets to the Festival of FUN concert.
- 10 VIP tickets to the INSPIRE Gala Dinner after the Festival of FUN.
- Table for 10 people to the INSPIRE Gala dinners (Gold Coast & Wollongong).

Digital Promotion & Media Spotlight

- Logo featured on the Festival of FUN website link back to your website.
- Full-page ad in the digital magazine.
- 3-minute provider video interview, promoted on social media.
- Facebook boosted post spotlighting your brand.
- Provider EDM introduction sent to FOF and MySolas audiences.

Strategic Reach & Recognition

- Logo recognition across associated materials and signage.
- Promotional coverage across Festival social channels.

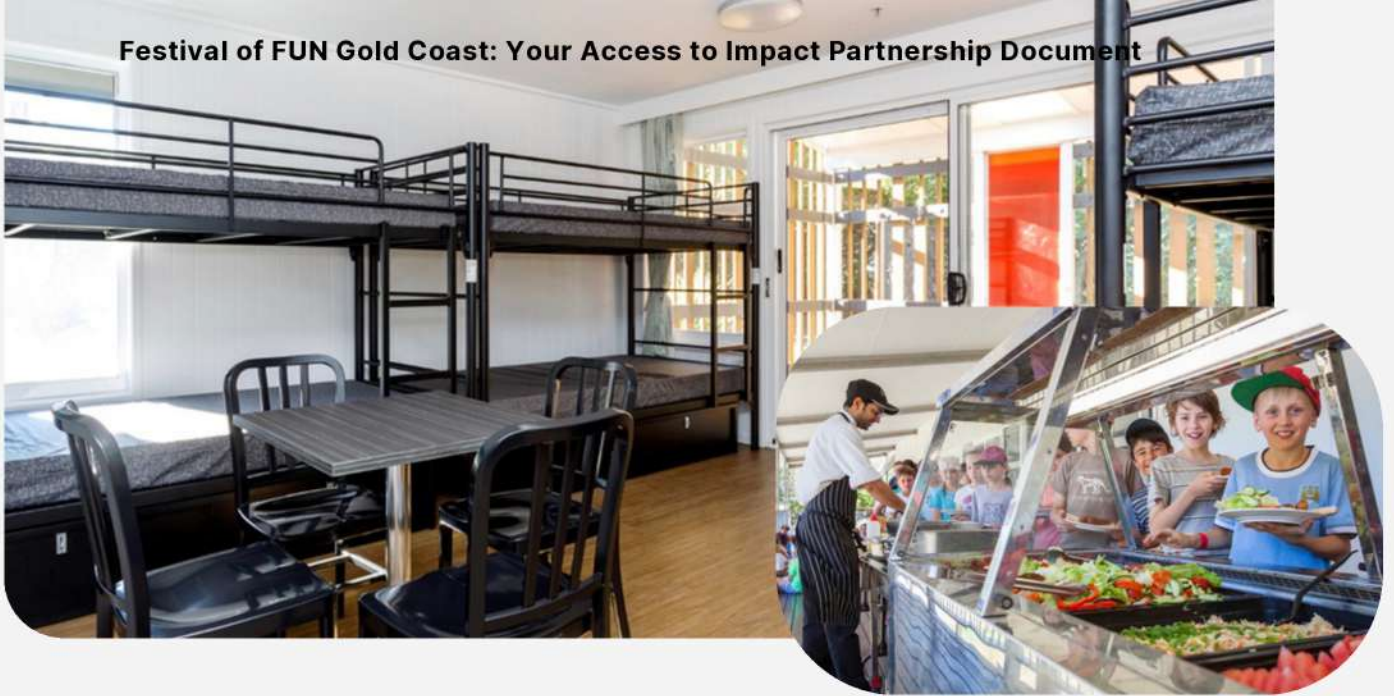
Additional Benefits

- 3 months free MySolas membership, including 2 service areas.
- Access to official event photography, with scheduled time for brand-specific shots.
- Logo displayed on venue screens at both the Festival of FUN and INSPIRE Gala events.

BONUS: VIP Table for 10 people at both INSPIRE Gala Events (Gold Coast & Wollongong).

Purpose-Driven Partnership

Showcase your commitment to Corporate Social Responsibility (CSR) by supporting one of Australia's most inclusive events. (Potential tax benefits – consult your advisor.)



VIP ACCESSIBLE ACCOMMODATION PARTNER

GOLD COAST RECREATION PRECINCT ACCOMMODATION

Be the key to a truly accessible **Festival of FUN**.

Host over 350 guests in 67 fully wheelchair-accessible cabins at a premium location right next to the Festival of FUN. This 3-night experience includes a mobility-friendly restaurant, VIP Festival access, and an inclusive SeaWorld adventure.

As our exclusive accommodation partner, your brand gains:

- Premier visibility across event materials and online
- On-site presence and potential welcome gift integration
- Strong CSR alignment with a cause that matters
- First priority for future collaborations

Make accessibility real. Make FUN possible.

ACCESSIBLE ACCOMMODATION PARTNER

Become the Official Accessible Accommodation Partner for the Festival of FUN at Tallebudgera Creek Park!

We are creating exclusive packages featuring VIP Festival seating, wristbands, and an accessible Seaworld day trip with transport, parties and surprises.

As the Official Accessible Accommodation Partner, you gain:

Premier Brand Visibility: Your logo as the primary accommodation partner on the Festival website and in the official program materials. Branding across the accommodation venue.

On-Site Presence: Opportunity for a dedicated information booth at the Festival.

Direct Attendee Connection: Potential to include a branded item in welcome materials for cabin guests (sponsor provides).

Strong CSR Recognition: High-level acknowledgment as a crucial supporter of accessibility at the Festival and at the welcome VIP party on the Friday night for all guests, carers, families and friends.

Future Partnership Priority: First consideration for future accommodation collaborations. Be the key to a truly accessible Festival of FUN for everyone!

Provide a seamless and accessible 3-night long weekend VIP stay for attendees in one, work with our onsite team to deliver a truly unique experience as hands on as you like.

67 fully wheelchair accessible cabins (sleeping over 390 guests in total), complete with a wheelchair-friendly restaurant and party room.

GOLD COAST RECREATION PRECINCT ACCOMMODATION

Limited spaces available book now:

Dedicated Accessibility: 67 fully wheelchair accessible cabins.

Convenient Dining: On-site wheelchair-friendly restaurant.

Extended Stay: Promotes a valuable 3-night long weekend VIP Festival of FUN experience.

Enhanced Access: Includes VIP Festival benefits and a SEAWORLD adventure.

Prime Location: Situated conveniently for Festival of FUN access.





EXPO PACKAGES

From an affordable “GROWTH EXHIBITOR” space, through to becoming a “PREMIER EXPO PARTNER”, there are options to join our Festival Expo family for everyone.

Meet and NETWORK with industry leaders to grow your business, all whilst showing our guests all you have to offer as a great service provider and why they should join your company.

NOTE: All expo stands must have something FUN to see or do

\$550

EXHIBITOR

- 2m x 2m standard site
- 1.8m trestle table and 2 chairs provided
- 2 premium tickets to the FOF concert

\$2000

GOLD EXPO SPONSOR

- 2m x 2m standard site
- 1.8m trestle table and 2 chairs provided
- 5 premium tickets to the FOF concert
- 4 tickets to the INSPIRE Gala
- Logo placement on expo collateral and signages
- Promotional exposure on social media platforms
- Logo placement on FOF website
- Standard logo placement in digital magazine
- 3 months free My Solas membership with 2 service areas

*Extra INSPIRE Gala tickets or table of 10 are available to purchase separately discounted

EXPO PACKAGES

\$3800

PLATINUM EXPO SPONSOR

- 3m x 3m premium site
- 1.8m trestle table and 2 chairs provided
- 10 premium tickets to the FOF concert
- 6 tickets to the INSPIRE Gala*
- Logo placement on expo collateral and signages
- Promotional exposure on social media platforms
- Logo placement on FOF website
- Premium logo placement in digital magazine
- Provider introduction eDM to FOF and MySolas attendees
- Access to event photography with allocated time
- 3 months free MySolas membership with 2 service areas

*Extra Inspire Gala tickets or table of 10 are available to purchase separately, discounted

\$6000

MAJOR EXPO SPONSOR

- 3m x 3m premium site with priority location
- 1.8m trestle table and 2 chairs provided
- 30 premium tickets to the FOF concert
- 10 tickets to the INSPIRE Gala*
- Logo placement on expo collateral and signages
- Promotional exposure on social media platforms
- Logo placement on FOF website
- Full page ad in digital magazine
- 3-minute video provider interview shared on social media platforms
- Facebook Boosted Post for provider spotlight
- Provider introduction eDM to FOF and MySolas attendees
- Access to event photography with allocated time
- 3 months free MySolas membership with 2 service areas

*Discounted Extra Inspire Gala tickets or table of 10 are available to purchase separately

THE INSPIRE

Why We Host the INSPIRE Gala Events:

At the heart of the ARHG Foundation is a simple but powerful belief: everyone deserves joy, dignity, and the freedom to fully participate in life—regardless of their ability. Our work is about more than awareness—it's about action, connection, and creating moments that matter.

The INSPIRE Gala events are not just fundraisers—they are celebrations of courage, community, and inclusion. These unforgettable nights bring people together to hear from remarkable speakers, experience uplifting entertainment, and be part of something bigger than themselves. Each story shared, each hand raised in support, fuels our mission.

Where the Money Goes:

Funds raised at INSPIRE directly support the creation of VIP, once-in-a-lifetime experiences for people with disabilities and their families at our flagship event, the Festival of FUN. These experiences are truly life-changing:

- Front-row concert access
- Inclusive sports and creative workshops
- On-site pampering, hospitality, and connection spaces
- Moments of pure joy, laughter, and belonging

For many attendees, it's the first time they've ever been treated as a true VIP—where barriers come down, friendships are formed, and inclusion isn't a box to tick... it's the whole point. Your support helps us create these magical moments. Together, we're building a more accessible and compassionate world—one where FUN has no limits, and everyone gets to feel seen, valued, and celebrated.



CONTACT US

For more information and to be part of the Festival of FUN, please contact:

David McFarland (Director / Founder)

Sponsorship and Event enquiries

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